

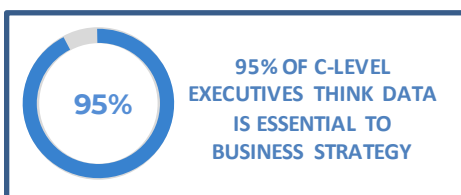
DATA MANAGEMENT

USING DATA TO HELP YOUR BUSINESS STAY AHEAD

Businesses need accurate up-to-date data at their fingertips to identify and respond to events and opportunities in real time. Enter Data Management, the planning, execution and oversight of policies and practices that acquire, control, protect and enhance information assets. Data Management adds direct value to business functions and processes, amplifying an organization's competitive edge.

INFO-TECH CONSULTING SERVICES DELIVERS STRATEGIES TO IDENTIFY YOUR DATA REQUIREMENTS AND OPTIMIZE YOUR DATA TO SERVE AS A KEY ORGANIZATIONAL ASSET.

CONSIDER THIS:



OUR CUSTOM DATA STRATEGIES WILL FACILITATE:

- ✓ Easy access to critical data
- ✓ A 360°-view of customers
- ✓ Data-driven decision-making
- ✓ Strong integration capabilities
- ✓ A clear understanding of new data sources
- ✓ Standardized data validation
- ✓ The breakdown of organizational silos
- ✓ Enable regulatory compliance

OUR APPROACH: HOW INFO-TECH CONSULTING OPTIMIZES DATA MANAGEMENT

ANALYSIS

- Conduct and document a **data quality diagnosis**
- Inventory data **quality issues**
- Identify **root causes and effects** of quality problems
- Perform impact analysis
- Complete **data lineage analysis**
- **Examine** the results

STRATEGY

- Outline the tools that will **prevent quality issues**
- Propose a **list of tactical actions**
- Produce a **project plan** featuring relevant metrics
- **Pilot a data governance program** including strategic initiatives such as **decision rights, accountabilities and control mechanisms**

DELIVERY

- **Embed data quality practices** into existing governance frameworks
- Create detailed **multi-year data quality management roadmap**
- Set out metrics to **measure and track success**

For more on how we can help optimize your data strategy, please contact us at:
consultingsales@infotech.com